

Training Content Development

Buy

Purchase content or training from a training development organization or certification institute. This extends beyond ready-made generic training to contracting an individual or team to create or facilitate the materials with limited collaboration during development.

1



Build

Create the materials within your organization. The work is assigned to a certain employee or internal team, but can still involve external support for development and reviews--such as an individual, a team, or even an expert audit group (subject, learning, or ADA/DEI& B).

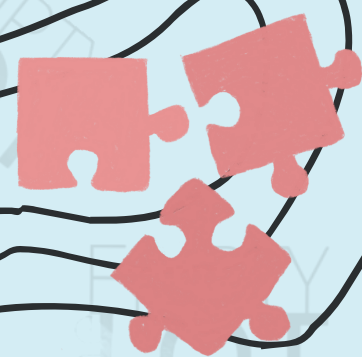
2



Blend

Combine existing materials into a larger learning experience, whether it's a longer learning session or separated pieces in a greater curriculum. This can include materials from "Buy," "Build," or "Borrow," or from some combination of those three.

3



Borrow

Lease training for a limited time or limited use. While access is finite, these are added to your learning center or accessed by learners through a subscription site. This training also includes substitute training--like YouTube or TedTalk--for learning support until formal training is available.

4



Bury

After analyzing cost, audience impact, resource requirements and availability, and projected return on investment, training may not be the preferred solution. Document the information for future reference and begin the next project.

5

